

DEPARTMENT OF COMMUNICATION AND LANGUAGE ARTS

Our Vision and Mission

Vision

Our vision is:

To be a Centre of Excellence for training in communication skills development.

Mission

Our Mission is to:

- Produce students with requisite knowledge and skills for the communication industry
- Train students who adhere to high ethical and professional standards
- Foster entrepreneurial spirit among our society
- Provide communication consultancy services as and when required.
- Be a socially engaged training centre with high public impact.

Our Core Values

Our core values in the department are the following:

- Integrity;
- High ethical and professional standards;
- Excellence in teaching and research;
- Respect for the worth of individual student and staff; and
- Social responsibility to our immediate community, the nation and the world at large.

1. General Background Information

The Department of Communication and Language Arts came into existence on the 1st of July, 1975 as a result of the decision of the academic department within the Faculty of Arts.

The Reading Centre, which gave birth to the new department was first established during the 1964/65 session, with the following objectives.

- (i) To advise first years students on methods of study; to improve their speed of English reading and comprehension; and to continue assistance for students in other years who feel the need for special help in this field.
- (ii) To carry out research into ways of improving the teaching of English readings of Nigerian students.
- (iii) To train Nigerian personnel as Reading specialists
- (iv) To act as a resource and guidance centre for institutions concerned with improving the teaching of English reading in schools.

During its five years of existence, the centre's resources were devoted to the achievement of the first and the second sets of objectives.

In subsequent years, the centre's objective were broadened, and its resources expanded not only to meet the requirements of developmental, remedial and rapid reading, but also to take care of related language skills (listening comprehension, speech and writing) and Communication Arts.

In the 1987/88 session, the department's name changed to Department of Communication and Language Arts in order to reflect more properly, the scope of its work in providing training in communication skills for the individual's social, professional and intellectual growth.

The conversion of the Centre from a teaching support unit to a degree awarding department after ten years of existence was a very significant change in the development and study of Language Arts as an academic discipline in this University. In addition, its subsequent broadening to encourage communication arts has made it even more relevant to the country's communication needs and consequently, a very popular course of study.

The Department of Communication and Language Arts is designed to provide training in communication skills needed in a variety of settings interpersonal, group, organizational, cross-cultural, mass communication and instructional. It offers a sequence of course that provide the student with a firm academic foundation while also ensuring opportunities for skills development and the acquisition of practical experience in the various areas of communication.

Students are encourage to take subsidiary course in disciplines which relate directly to their career goals such as the social science, education, healthy, agricultural extension, language studies and so on. Combined honours degree programmes with classics, linguistics Yoruba, Theatre Arts, religious studies and Modern European Languages are allowed.

In keeping with these objectives, the Department offers Communication and Language Arts courses that serve the following purpose among others:

- (a) Provide instruction to students of various disciplines and faculties, who wish to improve their use of English or their language skills with a view to learning and communicating more effectively in English as a second language.

- (b) Lead to the award of a first degree and/or a higher degree in communication and language Arts, which will allow students to choose as their areas of emphasis.
- Receptive and Expressive Communication/language Arts (listening, speaking, Reading and Writing)
 - Mass communication (Print Journalism and Broadcast Journalism)
 - Applied communication/Language Arts
 - Public Relations
 - Advertising
 - Indigenous Communication Systems
 - Book Development and Publishing
- (c) Provide the theoretical framework and the practical training that will enable many students to effectively devise and execute language arts programmes, not only in English but also in Nigeria language which they can speak, read and write.

In addition, the Department of Communication and Language Arts is expected to generate new academic and extra-curricular activities. These include:

- Corrective lecture-tours and demonstration lessons on reading and other language skills
- Encouragement of various forms of creative writing with a view to producing creative works of appropriate readability level, which will also help in the conservation, transmission and/or the enrichment of our cultural heritage.
- Consultancy work in instructional communication, development communication, mass communication, inter-personal, cross cultural and group communication, public relations and Advertising, indigenous communication systems.

2. The Undergraduate Degree Course in Communication and Language Arts

The B.A. degree in Communication and Language Arts, which may be awarded either as an honours degree or as a pass degree, is specifically designed to equip students with both the theoretical background and the practical training which will enable them to:

- have a deeper understanding of the challenges of communicating in a multi-cultural and multi-lingual country like Nigeria.
- effectively devise and direct both remedial and developmental language arts programmes in English, and apply these, as far as possible, to written Nigerian or other languages in which there are literature.

2.1 Career Opportunities

Students with specialist training in Communication and Language Arts have a wide variety of occupational choices such as being

- Practitioners in the media – print and broadcast
- Practitioners in Public Relations and Advertising
- Communication consultants
- School or College teachers of English language Arts, specialising in remedial or developmental work in reading and learning, in speech communication or in creative writing
- Independent professional writers of popular books, articles or stories, children's books, novels, plays, poetry (all the literary genres)

- Book publishers, editors in publishing houses and Book Development Centres.

2.2 Admission Requirements (Undergraduate)

Qualifications for admission to the B.A. degree course in Communication and Language Arts are generally the same as for other B.A. degree courses in the Faculty of Arts. However, the department admits students with credits in the social sciences or Arts subjects.

Admission Requirements

| | | |
|----|---|---|
| 1. | Direct Entry (DE) Requirements | a. OND (Mass Communication) with an Upper Credit grade only. b. Two 'A' Level passes to include Literature-in-English and one other Arts or the Social Sciences subject. |
| 2. | University Tertiary Matriculation Examination (UTME) Requirements | Use of English, Literature-in-English, one Arts subject, other subject from Arts or the Social Sciences |
| 3. | 'O' Level Requirements | Five 'O' Level Credits at one sitting or Six 'O' Level Credits at two sittings to include English Language, Literature-in-English and any other Arts subject. |
| 4. | Special waivers | None |

3. FACULTY OF ARTS: GENERAL REGULATIONS

Regulations governing courses leading to the 4-year degree of Bachelor of Arts:

3.1 A programme of study shall be provided leading to the degree of Bachelor of Arts to be denoted by the letter B.A., which may be awarded with an honours or as a pass degree.

3.2 The disciplines approved for the Faculty are:

| | |
|-------------------|----------------------------------|
| Arabic | Igbo |
| Archaeology | Islamic Studies |
| Classical Studies | Communication & Language Arts |
| Anthropology | Linguistics |
| English | Philosophy |
| French | Religious Studies |
| German | Russian |
| Hausa | Theatre Arts |
| History | Yoruba |
| Music | |

3.3 Instruction shall be by courses, and students will be required to take an approved combination of courses.

3.4 Courses shall be evaluated in terms of course units. A course unit is defined as one lecture/tutorial contact hour per week or three hours of laboratory or practical class per week, throughout a semester, or an equivalent amount of

- other assigned study or practical experience or any combination of these.
- 3.5 There shall be four levels of courses, numbered 101-199, 201-299, 301-399 and 401-499. Course numbers shall be prefixed by a three-character subject code.
- 3.6 The following standard terminology shall be used for different categories of courses;
- *Compulsory*: A course specified by a department which a student must take and pass.
 - *Required*: A course specified by a department which a student must take but not necessarily pass. Where there is a group of such courses, the department may specify the minimum number of units to be passed.
 - *Elective*: A course specified by a department which a student can take in order to make up the required additional units for the award of the degree.
 - *Prerequisite*: A course which essentially must be taken prior to the taking of another specified course.
 - *Concurrent*: A course which a student must take during the same semester as another specified course.
- 3.7 Appropriate prerequisite and/or concurrent requirements may be prescribed for courses. A prerequisite requirement is fulfilled by completing and passing the prerequisite; except that a student who fails a course but obtains at least a specified minimum mark *in* it shall be deemed to possess the course for prerequisite purpose but will not be credited with any units in it. Prerequisite courses may

also be needed for suitably qualified students by the Faculty Board on the recommendation of the appropriate Department. A concurrent requirement will be satisfied if the student has either taken the course on a previous occasion in this University or registers for the course and is offering it within the same .semester.

3.8

- Students are expected to complete their registration within the period prescribed by the Faculty. After registration; students may add or delete courses provided this is done within six weeks of the commencement of lectures.
- Students shall normally be required to register for a prescribed minimum number of units in each academic year. The number of such units shall be approved by Senate on the recommendation of the Board of Faculty.
- All students shall register for and pass 14 units of the General Studies programme courses including the Use of English. Six of the 9 units must be registered for at the 100 level.

3.9 All courses taught during each semester shall be examined at the end of that semester, and candidates will be credited with the number of course units assigned to the courses which they have passed.

- 3.10** The weighted grade points of all courses taken shall be used for the determination of the class of degree.
- 3.11** (i) The minimum number of course units for the award of a degree shall be 120.
- (ii) The degree shall be awarded with honours provided a student obtains a Cumulative Grade Point Average that **is** not less than 1.6 and satisfies other minimum honours requirements.
- (iii) For the award of a pass degree, a student must obtain the minimum number of units specified in 3.11 (i) above including the compulsory courses specified by the department.
- 3.12** The normal period of study for an honours degree shall be eight semesters.
- 3.13**
- A student who has taken more than one academic year in excess of the approved minimum period of study to complete the degree programme shall not normally be eligible for an honours classification. He/she can only get a pass degree. Thus, the maximum number of semesters for an honours degree shall be 10.
 - The maximum period of study for a pass degree in the Faculty shall be 14 semesters.
- 3.14**
- To qualify for a degree of this University, transfer students from other Universities shall be expected to have

passed all the relevant compulsory and taken all the relevant required courses of this University or their equivalents. All courses attained from other Universities shall be converted to GPA Scale approved by Senate. No admission shall be made beyond the 300 level.

- A student who transfers from another Faculty at this University shall be credited with those units obtained that are relevant to the curriculum of the Faculty of Arts.

3.15 Grades to be used for students who satisfactorily complete the work of a subject by the end of the semester are:

| Letter Grade | Grade Point | Mark |
|--------------|-------------|--------------|
| A | 7 | 70 and above |
| A- | 6 | 65 – 69 |
| B+ | 5 | 60 – 64 |
| B- | 4 | 55 – 59 |
| C+ | 3 | 50 – 54 |
| C- | 2 | 45 – 49 |
| C | 1 | 40 – 44 |
| D | 0 | 0 – 39 |

- The final computation of the degree for 100 to 300 level students will be as follows:

Cumulative Grade Points Average and Remarks:

| | |
|---------------|----------------------------|
| 6.0 and above | First Class (Hons.) |
| 4.6 – 5.9 | Second Class Upper (Hons.) |
| 2.6 – 4.5 | Second Class Lower (Hons.) |

1.6 - 2.5 Third Class (Hons.)

Less than 1.6 Pass

In order to obtain the Cumulative Grade Point Average of a candidate, the appropriate index (Grade Point) assigned to each range of numerical mark is multiplied by the course's unit and the point is added up to give the total weighted grade point. This total is divided by the total number of units taken (including units of failed courses).

- For the purpose of the determination of the class of degree, the GPA shall be expressed to one place of decimal only.
- The following notations shall be used by the Registrar for satisfactory completion of work in the circumstances indicated:

S, notation for credit awarded for work done elsewhere. S is to be taken along with the letter grade appropriate to the course, e.g. S.A. S.A-. SB+, SC,

I, Incomplete. The grade is to be used only for subjects for which a minor portion of the work required has not been completed where a passing grade is expected when the work is completed, e.g. this could be as term paper, or a laboratory or project report.

3.16 A student shall normally be warned or required to withdraw from the Faculty if he fails to achieve the minimum standard stated below:

- First Year - Candidates with less than 15 units are to get a warning. Candidates with less than 10 units are to be asked to withdraw.

- Second Year - Candidates with less than 30 units are to get a warning. Candidates with less than 20 units are to be asked to withdraw.
- Third Year – Candidates with less than 45 Units are to be asked to withdraw

3.17 The list of candidates who are successful in the degree examination shall be published with the following classifications: First Class Honours. Second Class Honours (Upper and Lower Divisions); Third Class Honours; Pass, with the names in each arranged alphabetically.

3.18

- Students in the Faculty of Arts, with the exception of students in the Departments of Archaeology and Cultural Archaeology, History and Philosophy, shall register for not less than 90 units in the Faculty of Arts, in addition to 14 units of the GES programme.
- A long essay shall normally be part of the departmental requirement for each discipline.

4. Minimum Degree Requirements of the B.A. in Communication and Language Arts (Single Honours) (See Summary table and the end of this section)

4.1.1 100 Level

| <i>Compulsory Courses</i> | <i>Units</i> |
|---------------------------|--------------|
| GES 101 | 3 |
| GES 107 | 3 |
| CLA 101 | 2 |
| CLA 102 | 2 |

| | |
|---------|---|
| CLA 103 | 2 |
|---------|---|

Required Courses

| | |
|---------|---|
| CLA 104 | 2 |
| CLA 105 | 3 |
| CLA 106 | 2 |

Departmental Electives

Students can select from other 100 *Level* Courses

Outside Electives

Other 100 level courses *outside* the Department

NOTE: Those who wish to major in Communication and Language Arts:

- (a) must register for the units prescribed above;
- (b) are encouraged to register for Linguistics 141 and Eng.102
- (c) are encouraged to acquire skills in Typewriting and Word processing.

4.1.2 200 Level

| <i>Compulsory</i> | <i>Units</i> |
|--------------------------|---------------------|
| GES 201 | 3 |
| GES 104 | 2 |
| CLA 201 | 2 |
| CLA 204 | 2 |
| CLA 207 | 2 |
| CLA 209 | 2 |

Required Courses

| | |
|---------|---|
| CLA 203 | 2 |
| CLA 215 | 2 |

Departmental Electives

All other 200 Level Courses

Outside Electives

Other 200 Level subjects outside department.

NOTE: Those who wish to major in Communication and Language Arts must register for LIN 241 (3 units)

4.1.3 300 Level

| <i>Compulsory</i> | <i>Units</i> |
|--------------------------|---------------------|
| CLA 301 | 3 |
| CLA 302 | 3 |
| CLA 321 | 3 |
| GES 301 | 2 |
| GES 105 | 2 |

| <i>Required Courses</i> | <i>Units</i> |
|--------------------------------|---------------------|
| CLA 304 | 3 |
| CLA 309 | 3 |
| CLA 318 | 3 |
| CLA 319 | 3 |

Departmental Elective Courses

Select from all other 300 level courses

Outside Electives

Other elective courses outside the department.

4.1.4 400 Level

| <i>Compulsory Courses</i> | <i>Units</i> |
|---------------------------|--------------|
| CLA 415 | 6 |
| | |
| <i>Required Courses</i> | |
| CLA 414 | 3 |
| CLA 410 | 3 |
| Total Compulsory units | 6 |
| Total Required units | 6 |

NOTES: In order to be awarded the degree of Bachelor of Arts in Communication and Language Arts, a student must, apart from the normal Faculty requirements, satisfy the following minimum Departmental requirements:

100-Level: a minimum of 12 units from the courses listed under 5.1.1 above, excluding the GES units.

200-Level: a minimum of 20 units from the courses listed under 5.1.2 above, excluding the GES units.

300 and 400-Levels: a minimum of 48 units from the courses listed under 5.1.3 and 5.1.4 above, excluding the GES units.

In addition, students must obtain 14 units of GES courses and 31 units from outside the department.

Summary Table:

| | | | |
|--------------|------|---|-------------------------------------|
| 100 Level | UTME | 12 UNITS within CLA: CLA 101, 102, 103, 104, 105, 106 and either 107 or 108 | Total: 29 UNITS. Students are |
|--------------|------|---|-------------------------------------|

| | | | |
|-----------------|-----------|---|---|
| | | 12 UNITS outside CLA: Must include LIN 141 and ENG 102 | advised to take extra units. |
| | | 5 UNITS of GES (GES 101 and GES 107) | |
| 200 Level | UTME | 20 UNITS within CLA: Must include CLA 201, 203, 204, 207, 209 & 215, | Total: UME-32 UNITS. DE: 29 UNITS Students are advised to take extra units. |
| | | 7 UNITS outside CLA to include LIN 241 | |
| | | 5 UNITS of GES (GES 201 & 104) | |
| | DE | 20 UNITS within CLA: Must include CLA 201, 203, 204, 207, 209, & 215 | |
| | | 4 UNITS outside CLA to include LIN 241 | |
| | | 5 UNITS of GES (GES 101 & GES 107) | |
| 300 & 400 Level | UTME & DE | 48 UNITS within CLA, to include CLA 301, 302, 304, 309, 318, 319, 321; 404, 410, 414 & 415. | Total: UME-64 UNITS. DE - 69 UNITS. Students are advised to take extra units. |
| | | 12 UNITS outside CLA | |
| | | UTME students will take 4 units of GES (GES 301 & 105) at 300 Level | |
| | | DE students will take 5 units of GES (GES 201 & 104) at 300 Level | |
| | | DE students will take 4 units of GES (GES 301 & 105) at 400 Level | |

**GES COURSES FOR UTME AND DE MAJOR STUDENTS OF
COMMUNICATION AND LANGUAGE ARTS**

| | |
|--|--------------------|
| GES 101: Use of English I (3 units) | 100 Level for UTME |
| GES 107: Reproductive health, STIs & HIV (2 units) | 200 Level for DE |
| GES 201: Use of English II (3 units) | 200 Level for UTME |
| GES 104: Science, Industry & Mankind (2 units) | 300 Level for DE |
| GES 301: Introduction to Entrepreneurial Skills (2 Units) | 300 Level for UTME |
| GES 105: Agriculture, renewable natural resources, animal husbandry & health (2 units) | 400 Level for DE |

4.2 Combined Honours: Communication and Language Arts combined with one other discipline

**COMBINED HONOURS' STUDENTS MUST SATISFY
THE REQUIREMENTS OF THE SECOND
DEPARTMENT**

4.2.1 100 Level

| <i>Compulsory Courses</i> | <i>Units</i> |
|---------------------------|--------------|
| GES 101 | 3 |
| GES 105 | 3 |
| CLA 101 | 2 |
| CLA 102 | 2 |
| CLA 103 | 2 |
| CLA 104 | 2 |

Departmental Elective Courses

Select from other 100 level courses

Outside Electives

Select 100 level courses outside the two departments

NOTE: COMBINED HONOURS' STUDENTS MUST TAKE LIN 141.

4.2.2 200 Level :

| <i>Compulsory Courses</i> | <i>Units</i> |
|---------------------------|--------------|
| GES | 2 |
| CLA 201 | 2 |
| CLA 208 | 2 |
| OR | |
| CLA 209 | 2 |

Required Courses

| | |
|---------|---|
| CLA 204 | 2 |
| CLA 207 | 2 |

Departmental Elective Courses

Select from other 200 Level courses

Outside Elective Courses

Select courses from outside the two departments

NOTE: STUDENTS MUST TAKE LIN 241 & ENG 102

4.2.3 300 Level

| <i>Compulsory Courses</i> | <i>Units</i> |
|---------------------------|--------------|
| CLA 301 | 3 |
| CLA 302 | 3 |

| | |
|---------|---|
| CLA 321 | 3 |
|---------|---|

Required Course

| | |
|---------|---|
| CLA 304 | 3 |
|---------|---|

Departmental Elective Courses

All other 300 level courses

Outside Electives

Select courses from outside the two departments

4.1.4 400 Level***Compulsory Course*** ***Units***

| | |
|---------|---|
| CLA 415 | 5 |
|---------|---|

Required Courses

| | |
|---------|---|
| CLA 414 | 3 |
|---------|---|

| | |
|---------|---|
| CLA 410 | 3 |
|---------|---|

Departmental Elective Courses:

All other 300 and 400 level Communication and Language Arts Courses

NOTE: To be awarded a Combined Honours degree with Communication and Language Arts and any other approved subject, students must obtain a minimum of 34 units including the long essay in the Department.

4.3 B.Ed. Degree with Communication and Language Arts as a Teaching subject

4.3.1 100 Level

| <i>Compulsory Courses</i> | <i>Units</i> |
|--------------------------------------|--------------|
| GES 101 | 3 |
| GES | |
| CLA 101 | 2 |
| CLA 102 | 2 |
| CLA 103 | 2 |
| <i>Required Course</i> | |
| CLA 104 | 2 |
| <i>Departmental Elective Courses</i> | |
| All other 100 level courses | |

4.3.2 200 Level

| <i>Compulsory Courses</i> | <i>Units</i> |
|--|--------------|
| GES | 3 |
| CLA 208 | 3 |
| OR | |
| CLA 209 | 2 |
| CLA 201 | 2 |
| <i>Required Courses</i> | |
| CLA 202 | 2 |
| CLA 204 | 2 |
| <i>Departmental Elective Courses</i> | |
| All other 200 level courses | |

NOTE: Students must register for LIN 241.

4.3.3 300 Level

| <i>Compulsory Courses</i> | <i>Units</i> |
|---------------------------|--------------|
| CLA 301 | 3 |
| CLA 302 | 3 |
| CLA 321 | 3 |

Required Courses

| | |
|---------|---|
| CLA 305 | 3 |
| CLA 314 | 3 |

4.3.4 400 Level*Required Courses*

| | |
|---------|---|
| CLA 401 | 3 |
| CLA 410 | 3 |

Elective Courses

All other 400 level courses

NOTE: To be awarded a B.Ed. Degree with Communication and Language Arts, students must, apart from their normal Faculty requirements, obtain a minimum of 8 units in Communication and Language Arts per session.

**DEPARTMENT OF COMMUNICATION AND
LANGUAGE ARTS
COURSE DESCRIPTION (UNDERGRADUATE)**

| Course No. | Course Title and Description | Units | Status |
|-------------------|---|--------------|---------------|
| CLA 101 | Introduction to the Study of Reading An introductory study of Reading as Communication/Language Arts, with emphasis on linguistic and psycholinguistic approaches. | 2 | C |
| CLA 102 | Introduction to the Study of Writing An introduction to those skills essential for effective writing. Theoretical instruction will be supplemented with ample exercises designed to improve the students' writing competence in English. | 2 | C |
| CLA 103 | Fundamentals of Speech Communication An interdisciplinary approach to the use of oral communication. The structure of speech interaction in relation to participants, situation and communication functions, concept of speech as a skill basic to reading, | 2 | C |

| | | | |
|-------------------|---|--------------|---------------|
| | writing and spelling. | | |
| CLA 104 | Introduction to Human Communication Systems Emphasis is on the fundamentals of human communication and the four language arts skills. | 2 | E |
| CLA 105 | Basic Reporting Techniques An introduction to the study of the method of news gathering and reporting for the mass media with a treatment of the news environment and components of the news story. | 3 | R |
| Course No. | Course Title and Description | Units | Status |
| CLA 106 | Introduction to Broadcasting Introductory studies of the peculiarities of the broadcast media, and the principles of broadcasting. | 2 | E |
| CLA 107 | Introductory Photo Journalism An introduction to news photography involving basic camera and darkroom techniques but with emphasis on the photo journalist's sensitivity to people, events and circumstances, which enables him to take pictures that communicate. | 2 | E |
| CLA 108 | Graphics of Communication An introduction to the principles and practice of visual presentation involving words and illustrations. Students will also be introduced to the rudiments of print media typography, layout and make-up. Essentially the course is preparatory to later courses such as CLA 214, 307, 317 and 404. | 3 | E |
| CLA 201 | Reading for Academic Purposes This course introduces students to advanced reading skills, with emphasis on | 2 | C |

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|-------------------|---|--------------|---------------|
| | recognition of the syntactic, logical and rhetorical structures of a text, and the student's ability to use these as guides in the course of studying. | | |
| CLA 202 | Integrated Language Arts This course acquaints students with the interrelationships of the four language arts, and with integrated approaches to imparting the related skills. | 3 | E |
| Course No. | Course Title and Description | Units | Status |
| CLA 203 | Newswriting and Reporting This course continues the study, begun in CLA 105, of the nature of news as well as news gathering principles and techniques. It also deals with the elements of news writing for both the print and the broadcast media. | 2 | R |
| CLA 204 | Listening Comprehension Skills This course is concerned with the study and practical development of listening comprehension skills. The correlates and strategies of effective listening comprehension in various practical situations will be discussed. There will be lots of practical exercises designed to develop listening comprehension skills and improve note taking at lectures on various topics. | 2 | C |
| CLA 205 | Rapid Reading Skills This course consists of graded training exercises on phrase reading, visual reading, skimming, scanning and telegraphic reading. Emphasis in this course will be on the practical development of skills needed for quick efficient extraction of essential facts and information from a variety of books and other written materials. | 2 | E |

| | | | |
|-------------------|---|--------------|---------------|
| CLA 206 | Principles and Practice of Marketing CLA 206 is designed to introduce Marketing to students as a form of human communication. Emphasis will be placed on the concepts and strategies of the major marketing mix variables. Practical exercises will reinforce theoretical instruction. | 3 | E |
| CLA 207 | Developmental Oral communication Skills An advanced course in Oral Language as a form of communication. Relevant theoretical instructions are followed by practical exercises designed to improve the mechanics of oral communication. | 2 | C |
| Course No. | Course Title and Description | Units | Status |
| CLA 208 | Writing for Specific Purposes Provides theoretical knowledge and practical training in context specific writing | 2 | E |
| CLA 209 | Writing for General Academic Purposes A discussion of various stylistic and other literary devices used in various forms of writing done in the course of academic development | | C |
| CLA 210 | Broadcast Presentation This course in broadcast presentation deals with the art of speaking before the microphone and camera, as well as the role of non-verbal communication in presentation. Special attention will be given to the presentation of programme types such as news, interviewing, children's programmes and sports, etc. Practical exposure in presentation will be emphasized. | 3 | E |
| CLA 211 | Principles of Public Relations CLA 211 provides an understanding of the basic concepts and theories underlying public relations practice. It examines the role that public relations plays in the society, such as in business and industry, government and health care services, | 2 | E |

| | | | |
|-------------------|---|--------------|---------------|
| | media houses and voluntary organizations. | | |
| CLA 212 | Principles of Advertising CLA 212 is an introductory course on the roles and processes of advertising. Emphasis is placed on planning the advertising message as a paid form of non-personal communication about an organisation and/or its products. | 2 | E |
| CLA 213 | History and Development of Book Publishing A short history of the development of Book Publishing in Nigeria from the colonial period to the present day. An overview of the processes involved in publishing, from manuscript acquisition to actual manufacture. | 2 | E |
| Course No. | Course Title and Description | Units | Status |
| CLA 214 | Introduction to Book Production Technology The main printing processes, letter assembly, type-faces and their readability. The major typesetting techniques and the advantages and disadvantages of each technique, copyfitting and guesstimates. | 2 | E |
| CLA 215 | Sociology of Communication A study of the ways in which sociological units such as groups and societies in their various forms and with their various patterns of interaction affect communication. | 2 | R |
| CLA 301 | Developmental Reading Skills This course will consist of fairly advanced theories and exercises on various types of reading, with particular emphasis on flexible, inferential, critical and creative reading. Various patterns and sources of reading difficulties at College and University levels will be discussed, and current corrective procedures will be examined, both theoretically and practically. | 3 | C |
| CLA 302 | Developmental Writing Skills Designed to help students master the | 3 | C |

| | | | |
|---------|--|---|---|
| | principles and techniques of effective writing and to acquire the practical skills involved in writing fairly long essays. | | |
| CLA 303 | Advertising Message Development The course is designed to acquaint students with essential creative techniques conventionally employed by the copywriter and the graphic artist in developing advertising message. | 3 | E |

| Course No. | Course Title and Description | Units | Status |
|------------|---|-------|--------|
| CLA 304 | <p>Situational Public Speaking</p> <p>This is a general course in public speaking. The forms and styles of speech appropriate to various occasions will be theoretically discussed and practically developed. Many speeches (written or recorded for various occasions) particularly those which illustrate how to persuade, inspire, entertain an audience, commemorate events, or contribute effectively to public debates, will be critically reviewed.</p> | 3 | R |
| CLA 305 | <p>Diagnosis and Remediation in Reading</p> <p>A study of the principles of diagnosis and remediation and of the different techniques employed in handling varying levels of Reading efficiency.</p> | 3 | E |
| CLA 306 | <p>Psycholinguistic Fundamentals of Language Arts</p> <p>A detailed study of the Psycholinguistic theories of Language behaviour, and discussion of the psycholinguistic processes involved in listening, speech, reading and writing.</p> | 3 | E |
| CLA 307 | <p>News Editing for Print Media</p> <p>This course involves preparation of copy and other elementary desk work on newspapers and magazines, including news selection/evaluation, correction of errors of fact and expression,</p> | 2 | E |

| Course No. | Course Title and Description | Units | Status |
|------------|---|-------|--------|
| | condensation of news stories, headline writing, news display and page make-up. It also introduces students to desk-top editing. | | |
| CLA 308 | News Editing for Broadcast Media A course in newswriting and editing as communication arts, with emphasis on news selection and shaping for presentation on the broadcast media. | 3 | E |
| CLA 309 | Legal Aspects of Communication This course introduces students to Nigerian laws regarding defamation (libel and slander), contempt of court, seditious libel, copyright/piracy laws and other communication laws which often spell trouble for media establishments and journalists as well as recording companies and performing artistes. | 3 | R |
| CLA 310 | Speech Criticism and Composition A course of instruction aimed at developing students' skills in speech criticism and composition, using various techniques and practical exercises. | 3 | E |
| CLA 311 | Corporate Public Relations The course highlights the role of public relations in the management of corporate reputation. It focuses attention on corporate social responsibility in the regulatory environments of business today. It examines how corporate/media relations could be enhanced. | 2 | E |

| Course No. | Course Title and Description | Units | Status |
|-------------------|---|--------------|---------------|
| CLA 312 | <p>Interpersonal Communication</p> <p>A study of the nature and the latest theories of human speech interaction, and an extended analysis of the variables that impinge upon this process. Consideration of the principal outcomes of interpersonal communication.</p> | 3 | E |
| CLA 313 | <p>Sales Promotion</p> <p>The course creates opportunities for students to demonstrate familiarity with the systems, operations and role of sales promotion in the marketing mix. Emphasis is on the use of communication skills for sales promotions in the movement of goods and services from manufacturers, through existing distribution channels, to the end user.</p> | 3 | E |
| CLA 314 | <p>Diagnosis and Remediation in Speech</p> <p>This course is concerned with scientific observation, analysis and remediation of structural deficiencies in oral communication skills arising largely from inadequate training, as distinct from speech disabilities resulting from physical, psychological and/or neurophysiological disorders.</p> | 3 | E |

| Course No. | Course Title and Description | Units | Status |
|-------------------|---|--------------|---------------|
| CLA 315 | Writing Children's Literature A survey of the essential principles underlying the writing of various forms of children's literature, and the practical application of appropriate literary and other devices in writing suitable reading materials for children at certain stages of schooling. | 3 | E |
| CLA 316 | Text-Writing and Evaluation A course in book and general text development which is designed to acquaint students with the demands of book development, and prepare them for the skills of book editing. (It may precede or go on concurrently with CLA 317: Introduction to Book Editing). | 3 | E |
| CLA 317 | Introduction to Book Editing The major editorial functions: List building, copy-editing and production editing, proof-reading. Use of copy-right materials, illustrations, etc. Editing and the Language Arts. Introduction to indexing techniques. | 3 | E |
| CLA 318 | Technical Report Writing and Presentation A survey of the principles and aspects of good technical report writing, with appropriate illustrations from a variety of technical reports. | 3 | R |

| Course No. | Course Title and Description | Units | Status |
|-------------------|---|--------------|---------------|
| CLA 319 | <p>Ethics of Communication</p> <p>The course seeks to provide knowledge and training in extra-legal principles and rules of conduct pertaining to the operations of the mass media in particular. It takes a critical look at the moral and normative strengths and weaknesses of the media and their adjuncts as they play their traditional roles in society.</p> | 3 | E |
| CLA 320 | <p>Reading Consultancy Services</p> <p>A discussion of the consultancy services rendered by reading diagnosticians, supervisors, tutors or teachers, and reading consultants. A consideration of the need for and the possible values of such services in contemporary African societies. Experimental consultancy services will be undertaken by participants in this course.</p> | 3 | E |
| CLA 321 | <p>Research Methods in Communication and Language Arts</p> <p>A study of the methods of collecting and analysing data emanating from empirical and non-empirical research in various aspects of the Communication and Language Arts.</p> | 3 | C |

| Course No. | Course Title and Description | Units | Status |
|------------|--|-------|--------|
| CLA 401 | <p>Speech Consultancy Services An overview of the ways in which the knowledge and training acquired in speech communication have been put to professional use in developed societies such as Britain, the United States and Canada, and an exploration of the ways in which such professional practical could be set up in Nigeria.</p> | 3 | E |
| CLA 402 | <p>Studies in Readability and Style This course deals with the concepts of readability and style and considers the various theories and formulae for determining the readability of books and other written materials and for evaluation of the styles used. The readability formulae put forward by Edward Fry, Rudolph Flesch and others will be applied in an attempt to determine the readability indexes of books prescribed for certain categories of students.</p> | 3 | E |
| CLA 403 | <p>Business and Organisational Communication This course deals with communication types and information flow in business/organizations. It focuses attention on the nature of organizations and emphasizes the principles and techniques of oral and written communication in business/organizations. The course is theory-and-practice oriented.</p> | 3 | E |

| Course No. | Course Title and Description | Units | Status |
|------------|--|-------|--------|
| CLA 404 | <p>Print Media Production Techniques</p> <p>An overview of the various aspects of the print media (especially newspapers and magazines) – their contents and the process of editorial production. There will be an analysis of the various components and the basis for selection. The end product will be a complete specimen of a chosen print medium or specimens of chosen print media.</p> | | |
| CLA 405 | <p>Broadcast Media Production Techniques</p> <p>A study in conceptualization, and development of the resulting concepts, from script to the screen or air, using appropriate broadcast media equipment.</p> | | |
| CLA 406 | <p>Applied Communication and Language Arts</p> <p>This is a study of the extent to which the various aspects of the communication and Language Arts Programme have been, and could be, applied in the solution of current educational, political, social, interpersonal and international problems.</p> | | |
| CLA 407 | <p>Group Communication Strategies</p> <p>A study of effective strategies in group communication from the perspective of the Speech Communication discipline, with emphasis on practical application of theoretical concepts with the class as a group.</p> | | |

| Course No. | Course Title and Description | Units | Status |
|-------------------|--|--------------|---------------|
| CLA 408 | <p>Governmental Public Relations The course focuses attention on the role of public relations in politics in the three arms of government in a democratic state. It examines the difference between public relations and propaganda and discusses the role of the media houses in shaping public opinion about government officials and their image-making activities.</p> | | |
| CLA 409 | <p>Rhetoric of Social Mobilization A survey of the theories and principles underlying the rhetoric of social mobilization, with a critical examination of samples of social mobilization speeches in the Nigerian setting.</p> | 3 | E |
| CLA 410 | <p>Essentials of Scholarly Writing A study of the bibliographic, stylistic and other literary devices appropriate to the writing of scholarly materials, such as book reports and reviews, articles for certain learned journals, dissertations and doctoral theses. A review of selected research reports and publications with a view to identifying elements of scholarly writing.</p> | 3 | R |

| Course No. | Course Title and Description | Units | Status |
|-------------------|---|--------------|---------------|
| CLA 411 | <p>Writing Language Teaching Materials</p> <p>A discussion of various principles, such as readability, propriety, utility and teachability, as they relate to the writing of language teaching materials for use at various school levels, followed by a critical review of selected language teaching books, in the light of these principles.</p> | 3 | E |
| CLA 412 | <p>Economic of Book Publishing</p> <p>The course covers various issues such as: the Publisher as entrepreneur and the range of his professional concerns within the market structure of the industry; Publishing in Nigeria – its size, turnover, capital investments; major markets and marketing strategies; Handling of royalties; the phenomenon of author-publisher conflicts and the problems they create for the publishing industry and encounter within it.</p> | 3 | E |
| CLA 413 | <p>Features, Commentaries and Editorials</p> <p>The course covers the correlation functions of the media, including editorials, features, commentaries, news analysis etc. It examines the purpose, form style, and spirit of the editorial; types of editorials; and segments of the editorial. It provides practice in editorial and feature writing.</p> | 3 | E |

| Course No. | Course Title and Description | Units | Status |
|-------------------|---|--------------|---------------|
| CLA 414 | <p>Development Communication This course deals with the role of communication in the development process. Attention will be given to the role of mass media vis-à-vis interpersonal networks, as well as to a multi-media approach to communication in the development process. The course will also focus on the dynamics of development and the communication variables that influence development.</p> | 3 | R |
| CLA 415 | <p>Project in Communication and Language Arts Field and/or library research on an approved topic in the area of Speech, Reading, Writing, Mass Communication, Applied Communications or Publishing.</p> | 6 | C |

POST GRADUATE INFORMATION (MA/MCA) PROGRAMMES

1. INTRODUCTION

The Department of Language Arts came into existence on the 1st of July, 1975 as a result of the decision of the senate of the University of Ibadan to convert the Reading Centre into a full academic department within the Faculty of Arts. In the 1987/88 session, the department's name changed to Department of Communication and Language Arts in order to reflect more properly, the scope of its work in providing training in communication skills for the individual's social, professional and intellectual growth.

The Department of Communication and Language Arts provides training in Communication skills needed in a variety of settings - interpersonal, group, organizational, cross-cultural, instructional, public and mass communication. It offers a sequence of postgraduate courses that provide the student a firm academic foundation while also ensuring opportunities for skills development and the acquisition of practical experiences in the various areas of communication.

Degrees Awarded

- (i) Master of Arts (M.A.)
The M.A. is essentially academic.
- (ii) Master of Communication Arts (M.C.A.)
The MCA is a professional degree.
- (iii) Master of Philosophy (M.Phil)
- (iv) Doctor of Philosophy (Ph. D).

Areas of Research

Candidates admitted to the higher degree programmes in Communication and Language Arts can specialize in one of the following areas:

- (i) Receptive Communication/Language Arts (Listening and Reading)
- (ii) Expressive Communication/Language Arts (Speech and Writing)
- (iii) Applied Communication
- (iv) Instructional Communication:
 - Book Development and publishing
 - Broadcasting and Broadcast Journalism
- (v) Print Journalism
- (v) Public Relations
- (vi) Advertising
- (xiii) Indigenous Communication.

2. ENTRY REQUIREMENTS, DURATION AND REGISTRATION:

M.A. Programme

Admission Requirements:

Candidates for admission to the programme shall normally be the holders of the degree of Bachelor of Arts in Communication and Language Arts from the University of Ibadan or from other Universities recognized by the Senate of the University of Ibadan. However, graduates in related disciplines may also be considered.

Duration: Minimum of three semesters (Full-time)
Maximum of five semesters (Full-Time)

Registration: Candidates are expected to register for a minimum of 30 units and a maximum of 45 units including the project.

M.C.A. Programme

Admission Requirements:

Candidates for admission to the programme shall normally be degree holders and Higher National Diploma (HND) holders from Universities/Polytechnics and such other institutions as are recognized by Senate. Post-qualification experience is required for the programme.

Duration: Minimum of four semesters (Full-Time) Maximum of six semesters (Full-Time).

Registration: Candidates are expected to register for a minimum of 40 units and a maximum of 65 units including the project.

M.Phil Programme

Admission Requirements and Duration of programme are the same as for all M.Phil degrees in the University.

Registration: Candidates will be required to take and pass courses at the 7 level in addition to prescribed courses at the 800 level. Candidates are expected to register for a minimum of 18 units.

Ph.D Programme

Admission Requirements and Duration of programme are the same as for all Ph.D degrees in the University.

Registration: Candidates are expected to register for a minimum of 12 units.

Please Note: Candidates for the M.Phil and Ph.D programmes will be required to present at least two seminar papers at the departmental level before registering their titles.

LANGUAGE ARTS
DESCRIPTION OF POSTGRADUATE COURSES

M.A COURSES

| Course No | Course Title and Description | Unit | Status |
|------------------|--|-------------|---------------|
| CLA 701 | Research Methods in Communication and Language Arts A study of the methods of empirical and other forms of research that are extant in speech, reading and writing; and methods of empirical research in the social sciences as applied to Communication Sciences and Arts. | 2 | C |
| CLA 702 | Advanced Studies in Listening Comprehension A detailed critical survey of theories and research findings that shed light on listening and reading as language comprehension skills, and the implications of these for developmental language arts programmes in Nigeria and other African countries. | 2 | E |
| CLA 703 | Advanced Studies in Reading The course summarises and analyses in greater depth the elements of efficient reading, taking particular cognisance of faster reading, rapid reading, intensive/study reading and pleasure reading. It also anticipates CLA 724 by looking briefly into the areas of reading deficiency diagnosis and remediation, reading research and the teaching of reading. | 3 | E |
| CLA | Advanced Studies in Oral | 2 | R |

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| 704 | Communication Studies of current theories in oral communication and techniques for its development. The implications of these for Nigeria's multilingual situation will be explored. | | (M.Phil /PhD) |
| CLA 705 | Advanced Studies in Writing as Communication The course deals with the nature of writing as communication. It adopts the process-product approach to writing and considers writing as an interactive, cooperative classroom activity preceded by audience profile and brainstorming sessions. Writing is conceived as a task-based, practice-oriented activity with assessment (marking) considered as part of the writing process. | 2 | E |
| CLA 706 | Indigenous Communication Systems Advanced study of the major elements of the indigenous communication systems of communication with emphasis on specific peculiarities in agents, forms and channels/media. Verbal, non-verbal, direct and indirect forms as well as media modes and channels such as divination symbols will be examined in the course. | 2 | E |
| CLA 707 | Studies in Language Development A study of the theories and patterns of language development among children and adolescents, followed by specific studies of patterns of language development in the Nigerian society. | 2 | E |

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| CLA 708 | Studies in Rhetorical Criticism A critical survey of major rhetorical theories and approaches to the criticism of rhetorics and their implications for the development of rhetorical criticism in Nigeria and Africa. Practical work will include a critical review of written or recorded speeches and presentation of rhetorical critique. | 2 | E |
| CLA 709 | Advanced Studies in Print Journalism The course involves a survey of both theoretical and methodical components of print journalism, with emphasis on newspaper and magazine, as well as the unique features of different types of newspapers and magazines (general interest, news, special interest, etc). It also examines the place of print journalism in a developing country. | 2 | E |
| CLA 710 | Advanced Studies in Situational Public Speaking A critical survey of Western and African rhetorical theories and practices in a variety of situations such as crisis management, and conflict resolution, politics, religion and governance. | 2 | E |
| CLA 711 | Persuasion and Argumentation An in-depth study of both seminal and contemporary findings significant to the role of oral communication in the decision-making process. Consideration of the proper use of persuasion and argumentation in effective communication. | 2 | E |
| CLA | Language Arts and Children Literature | 2 | E |

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| 712 | A study of the role of children's literature in the development of language skills in children. Emphasis will be on Nigerian children's literature in the school curriculum. | | |
| CLA 713 | Guided Studies in Communication This course allows for independent study, based on prescribed readings and other assignments, as well as on periodic consultations with appropriate lecturers, or an approved aspect of speech, reading, writing or any other communication activities/skills for which a regular course is not available. | 2 | E |
| CLA 714 | Advanced Studies in Broadcasting Studies of theories and practice of broadcasting with emphasis on media selection and effects; audience analysis; programme design, production, scheduling and evaluation. | 2 | E |
| CLA 715 | Language Arts and Creative Writing An overview of the expressive functions of communication closely followed by adequate exposure to channels of communication rich in expressive functions. Comics, telefilms, radio/TV drama, magazine stories, paperback novels. An introduction to theme development in creative writing through the use of major building blocks of the narrative, practical writing exercises. A model narrative is recommended at the beginning of the course. | 2 | E |
| CLA | Language Use in the Nigerian Print | 2 | E |

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| 716 | <p>Media A look at rather imperceptible changes taking place in the language of the Nigerian newspapers and magazines; discussion of language use characteristic of fiction; and features of “Nigerian English” as reflected in the print media.</p> | | |
| CLA 717 | <p>Language Use in the Nigerian Broadcast Media An examination of various dimensions of Nigerian major languages; their connotative as well as denotative uses and how they have been adapted to broadcast technologies.</p> | 2 | E |
| CLA 718 | <p>Studies in Media and Society A course in how the complex and multifaceted processes of human interactions as an active participating member of the society affect his communicative behaviour.</p> | 2 | E |
| CLA 719 | <p>Psycholinguistic Foundations of Communication A study of psycholinguistic concepts and theories that are relevant to the development of human communication.</p> | 2 | E |
| CLA 720 | <p>Literary Foundations of Journalism A study of the emergence of journalism as a by-product of literature, especially in Great Britain, and the role of literary figures in shaping the emergence. The literary journalism movement of the 18th century America, the reflections of these antecedents in modern journalism.</p> | 2 | E |

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| CLA 721 | <p>Advanced Studies in Readability and Style</p> <p>This is an advanced version of CLA 402, with special emphasis on the readability of mass media software. It also covers a deeper excursion into the origins and application of readability and the impact on the style of mass and development communications; and finally a look at the future of readability studies.</p> | 2 | E |
| CLA 722 | <p>Communication Campaign Planning</p> <p>Exposing learners to the major elements of planning as they relate to communication campaigns as involved, for instance, in sales promotions and social mobilisation campaigns, drawing on the methods of Public Relations and Advertising.</p> | 2 | E |
| CLA 723 | <p>New World Information and Communication Order</p> <p>A study of the emergence of the concept of NWICO and its development through the 1970s; The McBride Commission and its recommendations; The responses from the North (especially the United States) and the South, and the conflicts between these responses; the role of the UNESCO, the concept of alternative journalism as an aspect of NWICO.</p> | 2 | E |
| CLA | Consultancy Services in | 2 | E |

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| 724 | Communication and Language Arts An overview of the practical applications of the knowledge of Communication and Language Arts in consultancy settings. The organisation of such consultancy outfits, with examples drawn from Nigeria and abroad. | | |
| CLA 725 | Project in Communication and Language Arts A supervised project in the area of speech, reading and writing or in any of the other professional areas of communication, in the form of research – based dissertation on a topic previously approved by the Head of Department or the Postgraduate coordinator. | 4 | C |

MCA COURSES

| Course No | Course Title and Description | Unit | Status |
|------------|---|------|--------|
| LAC 701 | Theories of Communication A study of selected communication and language theories which impinge in a general way on the various areas of emphasis subsumed in this syllabus. Particular attention will be paid to the process of communication and the elements involved – sources, message, medium, receiver, destination, feedback, noise and redundancy; communication models and their roles in theory building, the place of | 3 | C |

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| | perception, cognition, selectivity etc in communication and their interaction; the social communication triad- interpersonal, institutional/instructional and mass mediated communication. | | |
| ADVERTISING EMPHASIS | | | |
| LAC 702 | Marketing Theory and Practice A study of the elements and evolution of marketing as a product; development, distribution, promotion and pricing as well as examination of the marketing environment. | 3 | C |
| LAC 703 | Advertising Management A study of activities of decision making; planning and execution of advertising plans to achieve marketing objectives within budget allocations. | 3 | C |
| LAC 704 | Sales Promotion An in-depth study of the role of sales promotion in marketing management and a comparison of sales promotion with other marketing mix of advertising, personal selling and publicity. | 2 | E |
| LAC 705 | Media Planning for Advertising A study of the model of who, where, what and when for building and scheduling media plan, and the selection of medium/combination of media among print, broadcast and other media to reach target prospects within budget allocations. | 3 | E |
| LAC | Advertising Message Development | 3 | E |

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| 706 | A study of the creative strategy involved in developing the content of advertising appeals and how specific appeal is transformed into advertising. The course also examines the distinguishing characteristics of those who create advertising. | | |
| LAC 707 | Consumer Psychology An examination of the consumer buying decision process as influenced by demographic, psychological and social factors with a view to understanding consumer behaviour. | 3 | E |
| LAC 708 | Agency and Client Relations A relatively practical course for the study of the importance of advertising agency and reasons why clients change agencies. The course is reinforced with visits to some frontline agencies in advertising industry to understand agency operations. | 3 | E |
| LAC 709 | Advertising Regulations and Ethics An in-depth examination of the role of APCON and FDA as advertising regulatory agencies in the Nigerian advertising industry as well as review of ethical issues and social responsibility of marketers. | 3 | E |
| LAC 712 | Advertising to Children A study of child socialisation role of the broadcast media from psychological and sociological perspectives. Course will be enhanced with seminar presentations on advertiser's social | 3 | E |

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| | responsibility while advertising to children. | | |
| LAC 714 | Advertising and the Economy A review of the role of advertising during the four economic and business cycles of prosperity, recession, depression and recovery. | 3 | E |
| LAC 715 | Project in Advertising A project in an area within the following options: Corporate Advertising, Advertising Effectiveness; Types and Functions of Advertising Agencies, Comparative Advertising, Advertising Controversies. Other areas of student's interests are subject to approval. | 6 | C |
| APPLIED COMMUNICATION EMPHASIS | | | |
| LAC 716 | Current Trends in Communication Technology An overview of the evolution of communications technology from Guttenberg to the present day. Space age achievements on communication technology – satellites and satellite-assisted communications, the computer and computer-assisted communications, including desktop publishing. Computer mediated communication in the modern organisation. The implications of current developments for the future of communications in the least developed | 3 | R |

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| | countries. | | |
| LAC 717 | <p>Interpersonal and Group Communication</p> <p>This course is an examination of theory, practice and research relating to communication within varied established interpersonal and group relationships, e.g. between friends, spouses, co-workers. It also cover serial transmissions, networks and communication climate with different kinds of groups – primary, secondary and reference; task-oriented, decision-making and socio-groups.</p> | 3 | E |
| LAC 718 | <p>Cross-cultural Communication</p> <p>This course is designed to provide an insight into cultural contrasts and cultural universals as manifested in communication. It utilises differing models all of which project time and space as exhibitors of cultural differences and similarities. In essence, the course is concerned with observation and analysis of what happens to given cultural variables as we move from one culture to the other, and as exponents of different cultures interact.</p> | 3 | E |
| LAC 719 | <p>Business Communication</p> <p>A study of various types of verbal and non-verbal messages in business settings, with an examination of the accompanying communication problems. Also analyses of consumer</p> | 3 | E |

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| | behaviour and practices, especially as they relate to the publishing industry and the media establishments. | | |
| LAC 720 | Organisational Communication An examination of the typical communication problems in organisational settings and a study of practical methods of dealing with such problems. Various models of organisational communication will be examined with a view to evolving appropriate frameworks for structural and attitudinal changes. | 3 | E |
| LAC 721 | Development Communication This course deals with development support communication. The emphasis of the course is on grassroots communication as a means of evolving a culture of participatory development. Technology and communication types appropriate for the development of the various sectors will be identified and evaluated. | 2 | R |
| LAC 722 | Instructional Communication The course is an overview of principles and practice involved in the evaluation of the communicative potentials of instructional products, especially those relating to the communication disciplines. It is also a study of ways of enhancing those potentials. | 2 | E |
| LAC | Communication Policy Development | 3 | E |

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| 723 | The course conceptualises communication policy-making as a broad-base, multidisciplinary exercise involving communication culture, the arts, literature, sociology, economics, technology policy-making; policy implementation, policy monitoring and evaluation. It is aimed at charting a future course for communication development, particularly within the African sub-region. | | |
| LAC 724 | Applied Communication Seminars The course is designed to expose students to the practice of presenting seminars on topical issues within their areas of emphasis. The focus is on the relevance of communication to problem-solution in the various areas of human endeavour. | 3 | R |
| LAC 725 | Projects in Applied Communication A research-based dissertation on an approved topic in areas such as Business, Organisational, Instructional and Development Communication. | 6 | C |
| BOOK DEVELOPMENT AND PUBLISHING EMPHASIS | | | |
| LAC 726 | History and Development of Book Publishing A detailed history of the development of the book from ancient times to the present day. History of the development of the book industry in some selected advanced countries of the world (e.g. the USA, United Kingdom | 3 | E |

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| | etc.) as well as in certain developing countries (e.g. Kenya, Tanzania, India). This is with a view to using this as a useful backdrop to the examination of the development of the industry in our own (Nigerian) environment. | | |
| LAC 727 | Book Publishing Technology A comprehensive examination of the development of the technology of book production from the time of Guttenberg to the present. Traditional book technology practices versus modern state-of-the-art technology and the implications of the latter for the book as a medium of mass communication in general and for the creation and sustenance of indigenous book publishing in Nigeria in particular. | 3 | E |
| LAC 728 | Advanced Text-Writing and Evaluation A detailed survey and analysis of the book development and evaluation techniques both in theory and practice; readability and style as essential considerations in the writing and evaluation of different texts for different target audiences. The course will involve detailed case studies of texts that have succeeded/failed as a result of adequate/inadequate knowledge and application of appropriate text-writing and evaluation procedures. | 3 | E |
| LAC | Book Editing | 3 | C |

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| 729 | Advanced and detailed examination of the major editorial functions. The book editor as a communicator and language artist in addition to the detailed study of the basic editorial functions – manuscript procurement, content and copy editing, production editing etc. Such relevant editorial issues as, for example, book editing in a hostile publishing environment, editor-author relationship, procurement of subsidiary rights and permissions, the editor as public relations officer of his house etc. will be considered in detail. There will, in addition, be ample practical exercises in the editorial skills of copy editing, copy styling, proof reading among others. | | |
| LAC 730 | Book Production This will focus, in a comprehensive and detailed manner, on the various book production techniques currently available to the modern book publisher. The problems for the developing world (Nigerian) book publisher of this sophistication in book production technology in an environment of poor and inadequate infrastructure will be examined. Book design techniques and technicalities with special reference to appropriate typography for different book types: children books, trade books, academic books, reference books will be studied in detail. | 3 | R |
| LAC | Quality Control in Book Publishing | 3 | E |

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| 731 | A course designed to help maintain uniform standards in the practice of book production without hampering creativity. It emphasises high-fidelity proof-editing, the use of the dictionary standard editorial or proof-reading symbols, familiarity with design, layout and all elements of elegant and at the same time functional presentation. | | |
| LAC 732 | Book Marketing A comprehensive analysis of the critical and unique nature of book marketing to the success of the book publishing enterprise. This is in addition to a detailed examination of book-pricing procedures as an important element in the marketing and sale of books. The different advertisement and book promotion techniques – publishing materials, book clubs, sales conferences, book fairs will be given adequate attention in the course of the lectures. | 3 | E |
| LAC 733 | Copyright and other Publishing Regulations History of the development of copyright and other publishing regulations. Copyright infringement and its deleterious effects on the creative spirit. The problems of piracy in both the developed and the developing worlds with special attention paid to the Nigerian situation. The various copyright regulations (laws and decrees) in Nigeria and the effect of | 3 | E |

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| | <p>these on book piracy in the country. Acquisition of subsidiary and other rights as a possible way out of the book famine existing in the developing world in general, and as a way of complementing the local efforts towards a self-reliant and virile book industry in Nigeria in particular.</p> | | |
| LAC 734 | <p>Specialised Publishing (Journals, Law Reports etc) The focus will be on the need for publishing for special purposes, with emphasis on the differences and similarities between such specialised publishing activities as are involved in academic journal publishing or house journal (magazine) publishing and more everyday book publishing. The specialised editorial technical know-how required for successful publishing in these specialised areas will be given adequate attention.</p> | 3 | E |
| LAC 735 | <p>Project in Book Development and Publishing Research-based, supervised project in any of the areas of book development and publishing included in this syllabus: technology, text-writing and evaluation, editing, production, quality control, marketing, copyright, specialised publishing etc.</p> | 3 | C |
| BROADCASTING AND BROADCAST JOURNALISM | | | |

| EMPHASIS | | | |
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| LAC 736 | <p>News Writing and Reporting for Broadcast Media</p> <p>This course is designed to facilitate the acquisition of the basic skills of writing, editing, judging and reporting news for the broadcast media in ways that people will understand and care about.</p> | 3 | E |
| LAC 737 | <p>Scriptwriting and Editing for Broadcast Media</p> <p>Advanced study of writing skills and their application to the broadcast media of radio, television and film. Emphasis will be on the uniqueness of each medium and ways of coping with the peculiarities.</p> | 3 | E |
| LAC 738 | <p>Broadcast Programme Design and Evaluation</p> <p>A study of the theories underlying media programme design with emphasis on analysis of various formats and scheduling models as well as the examination of methods of programme evaluation in radio and television.</p> | 3 | R |
| LAC 739 | <p>Editing for Broadcast Media</p> <p>Introduction to and practice in the use of the editing machine. High-band and low-band machines. Cross-editing between high- and low-band equipment, machine editing and selection of material. The editing functions of the ENG camera.</p> | 3 | E |
| LAC | Techniques of Broadcast Production | 3 | E |

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| 740 | This course is designed to familiarise students with technology types and use in broadcast production. The course is aimed at taking students through the various stages in radio and television production as well as the use of equipment such as microphones, cameras, audio and video consoles, lighting grid, telecine and filmchain, etc. Classroom instruction will be heavily supplemented by practical production exercises. | | |
| LAC 741 | Broadcast Economics and Management A look at the broadcast media business enterprise and the way in which they are managed to make them profitable. Examples will be drawn from more developed systems such as those of the USA and the UK, for comparison with current practices in Nigeria with a view to identifying areas needing improvement and change. | 3 | R |
| LAC 742 | Broadcast Regulatory System A study of the ways in which broadcasting is regulated in selected Western and African countries, with emphasis on the roles of broadcasting/communications commissions, broadcasting unions and pressure groups. An examination of the broadcast regulatory systems in Nigeria to identify areas of strength and weakness. Examination of ways of evolving appropriate regulations to ensure that the | 3 | E |

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| | broadcast media are used for public convenience and necessity. | | |
| LAC 743 | Broadcasting and National Development A study in the use of broadcasting to provide direct communication support for national development programmes. The focus is on the design of specific programmes targeted at specific national issues as enumerated in the governments' development briefs. | 3 | C |
| LAC 744 | International and Cross-cultural Broadcasting A broad study of broadcasting practices in different countries and the cultural differences manifested by these practices. An analysis of programme flow on the international scene and the problems created by the imbalance in the flow. The role of technological dependency in creating the imbalance, some reference to the North-South debate on the New World Information and Communication Order (NWICO) as it affects broadcasting. The political, cultural, social and psychological implications of cross-cultural broadcasting. | 3 | E |
| LAC 745 | Project in Broadcasting and Broadcast Journalism A supervised, research-based project in radio and/or television broadcasting. Any of the areas of news, programmes, editing and management can furnish a | 6 | C |

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| | suitable topic. | | |
| PRINT JOURNALISM EMPHASIS | | | |
| LAC 746 | <p>Investigative and Interpretative Reporting</p> <p>Investigative reporting is an in-depth reporting in which all possible approaches and instruments (news leads, news contacts, news leaks, interviews, observation, etc.) are employed to dig out the truth of a mater. In interpretative reporting, the journalist pieces facts together and makes deductions from them rather than simply present the facts. This course is designed to expose students to training in both kinds of reporting and make the students appreciate the differences between the two types of reporting, as well as their interdependence.</p> | 3 | E |
| LAC 747 | <p>Print Media Planning and Administration</p> <p>An examination of policies which determine the priorities of communication services in Nigeria. Principles and theories underlying policy-making as these relate to communication will be examined. The course will also include internship in newsrooms of print media establishments.</p> | 3 | E |
| LAC | Print Media Design and Evaluation | 3 | E |

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| 748 | Principles and practice of print media layout design, with a critical evaluation of the various formats employed in the print media industry in Nigeria. A comparison of these with those available in the selected foreign countries. | | |
| LAC 749 | Print Media Editing A study of editorial objectives and formulas and examination of the ways in which these are utilised and realised in the polishing of manuscripts. The mechanics of style, headline and headline casting. Legal and ethical responsibilities of the editor as the overseer of the editorial department. | 3 | E |
| LAC 750 | Print Media Production This course is designed to furnish students with high-level knowledge and skills in print media production. It will involve an internship in the editorial/production industry. Special skills will include assembling of manuscripts, marking for the printer, fitting copy to space, and other skills required for acceptable composition. | 3 | E |
| LAC 751 | Features and Editorials A study of the correlation components of the print media, and practice in producing them; differences and relationships between features and editorials, and qualities required of the writers. Critical analyses of extant features and editorials. | 3 | E |
| LAC | Press for Rural Development | 3 | E |

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| 752 | An analysis of the need for a rural press in Nigeria, and an examination of the experiments that have been embarked upon in some African countries and elsewhere. Policy implications of the introduction of a rural press, its potential contribution in literacy campaigns. | | |
| LAC 753 | Specialised Reporting Types of reporting requiring specialised knowledge and techniques: the courts, sports, the legislature, etc. differences between these routine types of reporting; the training needs of a specialised reporter. | 3 | E |
| LAC 754 | Nigerian Press Laws An overview of the laws that regulate professional press practice in Nigeria, and the ethical bases of such laws. Emphasis will be placed on the laws of defamation, contempt of court, seditious and libel. Methods of avoiding running foul of these laws. An examination of selected cases and trials that have been held in Nigeria on the platform of the press. | 3 | C |
| LAC 755 | Project in Print Journalism Research-based project on any viable area of print journalism, in reporting, editing or production. | 6 | C |
| PUBLIC RELATIONS EMPHASIS | | | |

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| LAC 756 | Public Relations Theory and Practice The course provides an overview of evolution of public relations and its various definitions. It examines the role, scope and philosophy of public relations in different types of organisations. It highlights the four-step process of public relations practice (RACE) | 3 | C |
| LAC 757 | Working with the Media The course will focus attention principally on broadcast and print media in the social and political context. Emphasis is placed on the interdependence of public relations and media. Practical work is involved in writing publishable news releases. | 3 | C |
| LAC 758 | Corporate Social Responsibility and Business Ethics Using lectures, seminars and case studies, the course provides an in-depth study of the social responsibility of business to its environment, employees and community; it examines the issue of ethics in public relations practice. | 3 | E |
| LAC | Public Relations Regulations | 3 | E |

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| 759 | A study of national and international public relations institutions with particular concentration on the Nigerian Institute of Public Relations' Code of Ethics | | |
| LAC 760 | Public Relations Economics and Management An analysis of key economic concepts and issue relating to public relations practice in Nigeria. It will seek to develop students' understanding of the principles of management and organisation theory in modern corporate bodies. | 3 | E |
| LAC 761 | Political Public Relations The course examines the ever-increasing and vital role of effective communication from government to citizens and from citizens to the three arms of government. It focuses on the use of Public Relations tools to monitor and respond to public opinion within the three arms of government in a democratic society. Guest speakers will be picked from government functionaries. | 3 | E |
| LAC 762 | Financial Public Relations The course examines the role public relations plays in managing relations between organisations and their financial publics. It will focus attention on the financial media and the importance of corporate image in the financial sector. | 3 | E |
| LAC | Institutional/Educational Public | 3 | E |

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| 763 | <p>Relations</p> <p>The course will focus attention on the role of public relations in building public understanding of higher education: enhancing alumni involvement and support, and improving educational/ government relations. It will also examine what public relations can do to strengthen communication with the campus internal and external publics.</p> | | |
| LAC 764 | <p>Consultancy and In-House Public Relations</p> <p>An in-depth review of the nature of consultancy and in-house public relations department, as well as a comparison of benefits accruing to an organisation in the use of consultancy and/or in-house public relations.</p> | 3 | E |
| LAC 765 | <p>Project in Public Relations</p> <p>Suggested areas of public relations projects on the role, scope and practice of public relations; practice of public relations in higher institutions; practice of public relations in hospitals and healthcare services; practice of public relations in government and non-commercial organisations; public relations education and training in Nigeria; NIPR membership; public relations and fundraising; political advertising and public relations practice.</p> | 6 | C |

INTERNSHIP

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| LAC 766 | Internship Internship in any organization related to the student's area of emphasis. | 2; C | Compulsory for ALL MCA students |
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PROJECT

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| LAC 767 | Project Research-based, supervised project in the student's area of emphasis. | 6; C | Compulsory for ALL MCA students |
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M.Phil; M. Phil/Ph.D; Ph.D COURSES

| Course No | Course Title and Description | Unit | Status |
|------------------|---|-------------|---------------|
| CLA 801 | Special Topics in Communication Theory An exploration of psychological, sociological and linguistic theories of communication and an in-depth study of specific topics related to students' areas of emphasis | 4 | C |
| CLA 802 | Special Topics in Communication and Language Research An in-depth study of research theories and methodologies in a specific language or communication field. | 4 | C |
| CLA 803 | Advanced Studies in Speech Traditions Comparative studies in rhetorical traditions, extreme dialects, and research into speech problems and language competence. | 4 | E |
| CLA 804 | Contemporary Developments in Reading Research An exploration of current theories and research methodologies in reading; analysis of communication peculiarities of local content area books and the development of appropriate diagnostic and remediation procedures. | 4 | |
| CLA 805 | Advanced Seminars in Writing Principles and application of instructional product development, and of a variety of other print media. | 4 | |

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| CLA 806 | <p>Advanced Studies in Advertising A comprehensive look at the philosophy, goals, theories, ethics and practices of advertising as services communication and the ways in which it impinges on other modes and methods of communication, and an analysis of the effects of advertising on print and electronic media performance.</p> | 4 | |
| CLA 807 | <p>Special Areas of Applied Communication An in-depth study of literature and research in a selected area of Applied Communication which is relevant to the student's research topic in the areas of Development Communication; Organisational Communication or Instructional Communication, to enable the student to discover the specific aspect on which he can make an original contribution.</p> | 4 | |
| CLA 808 | <p>Current Issues in Book Development and Publishing A deeper excursion into topical issues such as copyright infringement and book piracy; the laws of libel and sedition as they apply to book publishing; the Nigerian environment and the book publishing industry; the development of a virile reading culture; and the language arts and skills as requisite equipment for efficient work in book production.</p> | 4 | |

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| CLA 809 | <p>Comparative and Alternative Broadcasting System</p> <p>An examination of broadcasting systems worldwide, and which systems would best meet African needs in general and Nigerian needs in particular.</p> | 4 | |
| CLA 810 | <p>New Developments in Print Journalism</p> <p>A look at the significant changes currently taking place in newspaper and magazine production, especially via the computer and allied electronic equipment – desktop publishing (DTP); computerised data storage and retrieval systems; computerised typesetting, scanning, etc. The course will also focus on new developments in rural press and alternative journalism.</p> | 4 | |
| CLA 811 | <p>Alternative Models for Public Relations</p> <p>A study of alternative approaches to public relations – traditional approach, the top-down approach, etc. Public Relations budgeting – the percentage approach, the affordability approach and the objective approach; the implications of each approach or combination of approaches for achievement of results; Public Relations and propaganda; Public Relations, Advertising, Marketing and Salesmanship.</p> | 4 | |

Summary

M.A. Programme: Candidates are expected to register for a minimum of 30 units and a maximum of 45 units, made up as follows

| | | | |
|-------------------------|---------|---|------------------|
| (i) Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 724 | Applied Communication Seminars | 2 Units |
| | CLA 725 | Project in Communication & Language Art | 6 Units |
| | | Total | 14 Units |
| (ii) Required Courses: | CLA 704 | Advanced Studies in Oral Communication | 3 Units |
| | CLA 706 | Indigenous Communication Systems | 3 Units |
| | LAC 716 | Current trends in Communication Technology | 3 Units |
| | | Total | 9 Units |
| (iii) Elective Courses: | | | 7 Units minimum |
| | | | 22 Units maximum |

MCA Programme: Candidates are expected to register for a minimum of 10 units and a maximum of 65 units, made up as follows:

Advertising

| | | | |
|-------------------------|---------|---|---------------------|
| (i) Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 702 | Marketing Theory and Practice | 3 Units |
| | CLA 703 | Advertising Management | 3 Units |
| | LAC 724 | Applied Communication Seminars | 2 Units |
| | LAC 766 | Internship | 4 Units |
| | LAC 767 | Project | 6 Units |
| | | Total | 24 Units |
| (ii) Required Courses: | CLA 706 | Indigenous Communication Systems | 3 Units |
| | LAC 716 | Current Trends in Communication Technology | 3 Units |
| | | Total | 6 Units |
| (iii) Elective Courses: | | | 10 Units Minimum |
| | | | 35 Units maximum |

Applied Communication

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|-------------------------|---------|---|------------------|
| (i) Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 721 | Development Communication | 3 Units |
| | LAC 724 | Applied Communication Seminars | 2 Units |
| | LAC 766 | Internship | 4 Units |
| | LAC 767 | Project | 6 Units |
| | | Total | 21 Units |
| (ii) Required Courses: | CLA 706 | Indigenous Communication Systems | 3 Units |
| | LAC 716 | Current Trends in Communication Technology | 3 Units |
| | | Total | 6 Units |
| (iii) Elective Courses: | | | 13 Units minimum |
| | | | 38 Units maximum |

Book Development and Publishing

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|-------------------------|---------|---|------------------|
| (i) Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 724 | Applied Communication Seminars | 2 Units |
| | LAC 729 | Book Editing | 3 Units |
| | LAC 766 | Internship | 4 Units |
| | LAC 767 | Project | 6 Units |
| | | Total | 21 Units |
| (ii) Required Courses: | CLA 706 | Indigenous Communication Systems | 3 Units |
| | LAC 716 | Current Trends in Communication Technology | 3 Units |
| | LAC 730 | Book Production | 3 Units |
| | | Total | 9 Units |
| (iii) Elective Courses: | | | 10 Units Minimum |
| | | | 35 Units maximum |

Broadcasting and Broadcast Journalism

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|-------------------------|---------|---|------------------|
| (i) Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 724 | Applied Communication Seminars | 2 Units |
| | LAC 743 | Broadcasting for National Development | 3 Units |
| | LAC 766 | Internship | 4 Units |
| | LAC 767 | Project | 6 Units |
| | | Total | 21 Units |
| (ii) Required Courses: | CLA 706 | Indigenous Communication Systems | 3 Units |
| | LAC 716 | Current Trends in Communication Technology | 3 Units |
| | LAC 738 | Broadcast Programme Design & Evaluation | 3 Units |
| | LAC 741 | Broadcast Economics & Management | 3 Units |
| | | Total | 12 Units |
| (iii) Elective Courses: | | | 7 Units minimum |
| | | | 32 Units maximum |

Print Journalism

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|-------------------------|---------|---|------------------|
| (i) Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 724 | Applied Communication Seminars | 2 Units |
| | LAC 752 | Development Journalism | 3 Units |
| | LAC 754 | Nigerian Press Laws | 3 Units |
| | LAC 766 | Internship | 4 Units |
| | LAC 767 | Project | 6 Units |
| | | Total | 24 Units |
| (ii) Required Courses: | CLA 706 | Indigenous Communication Systems | 3 Units |
| | LAC 716 | Current Trends in Communication Technology | 3 Units |
| | | Total | 6 Units |
| (iii) Elective Courses: | | | 10 Units Minimum |
| | | | 35 Units maximum |

Public Relations

| | | | |
|-------------------------|---------|---|------------------|
| (i) Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 724 | Applied Communication Seminars | 2 Units |
| | LAC 756 | Public Relations Theory Practice | 3 Units |
| | LAC 757 | Working with the Media (Media Relations) | 3 Units |
| | LAC 766 | Internship | 4 Units |
| | LAC 767 | Project | 6 Units |
| | | Total | 24 Units |
| (ii) Required Courses: | CLA 706 | Indigenous Communication Systems | 3 Units |
| | LAC 716 | Current Trends in Communication Technology | 3 Units |
| | | Total | 6 Units |
| (iii) Elective Courses: | | | 10 Units minimum |
| | | | 35 Units maximum |

M.Phil; M.Phil/Ph.D Programme

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|------------------------|---------|---|--------------------|
| Compulsory Courses | CLA 701 | Research Methods in Communication and Language Arts | 3 Units |
| | LAC 701 | Theories of Communication | 3 Units |
| | LAC 807 | Special Areas of Applied Communication | 4 Units |
| | | Total | 10 Units |
| Required/ Electives | | | 8 Units Minimum |

7. Departmental Representation on Faculty and University Committees

Distance Learning Programme
 Faculty Postgraduate Committee
 Faculty Curriculum Committee
 Faculty Time-Table Committee
 Faculty Staff-Student Liaison Committee
 Faculty Room Allocation Committee
 Faculty Publications Committee
 Faculty Consultancy Committee
 Faculty Audiovisual Studio Committee
 Faculty Common Room Committee
 Faculty Board of Education

Department Assignments

General Examinations Coordinator
 Assistant Exams Coordinator
 Postgraduate Coordinator
 Staff Seminars
 Department Consultancy
 Departmental Library/Documentation Centre
 Staff Adviser on ACLAS
 Staff Adviser to APCLAS

1. Journal of Communication and Language Arts (JCLA) Committee

- Dr. E. O. Soola (University of Ibadan, Nigeria) Chairman
- Prof. Abiola I. Odejide (University of Ibadan, Nigeria)
- Prof. F. A. Adesanoye (University of Ibadan, Nigeria)
- Dr. A. A. Olorunisola (Pennsylvania State University, USA)
- Dr. B. A. Laninhun (University of Ibadan, Nigeria)
- Dr. O. O. Oyewo (University of Ibadan, Nigeria)
- Dr. N. M. Christopher (University of Ibadan, Nigeria) Secretary

2. Alumni Liaison Committee

- O. O. Oyewo (Chair)
- Mrs. O. A Egbokhare

3. Book Selection Committee

- Dr. B. A Laninhun (Chair)
- Dr. G. O. Shoki
- Mr. P. S. Omole

Registration/Counseling Arrangements

400 Level

300 Level

200 Level

100 Level

Students should check the name of the staff in charge of registration for each level in the General Office Room B 303, Faculty of Arts Annex.